

SARAH GERDES

INTERNATIONAL KEYNOTE SPEAKER • 10X #1 BESTSELLING AUTHOR • AWARD-WINNING ENTREPRENEUR



"Faith that held through tumors, grief, and cancer cut from her own body — from boardrooms to bedside vigils. No fluff. Real stories, real frameworks."

\$500M+ Raised across 3 startups. Companies acquired by Amazon, Microsoft, IBM only.

Purpose-driven leadership trusted by Governments of Britain, Ireland, Canada + BEDG and Fortune 500.

23 BOOKS • 10X #1 BESTSELLING AUTHOR

Published in 100+ Countries

sarahgerdes.com/books

KEYNOTE TOPICS

♦ Purpose-Driven Leadership

Leading with values that scale

♦ Innovation & Disruption

Built for acquisition, built to last

♦ Winning Through Adversity

From tumors to triumph

♦ Entrepreneurial Mindset

From idea to exit

TRUSTED BY

- Government of Britain + BEDG
- Government of Ireland + BEDG
- Government of Canada
- Microsoft
- Inc 500
- Fortune Magazine
- Business Journals
- Young Entrepreneur Organization
- Women in Technology
- Chinese Software Professionals

BROADCAST EXPERIENCE

KING 5 (NBC Seattle) — New Day Northwest circa 2014 • KUTV 2 CBS Salt Lake City — live segment

AS SEEN IN: INC. • FORTUNE • THE ECONOMIST • FOX / CNBC • BUSINESS JOURNALS

23 BOOKS

BOOK: [SARAHGERDES.COM/BOOKNOW](https://sarahgerdes.com/booknow)

ABOUT SARAH GERDES

I've had hardships — cancer, divorce, and still overcame with faith.
Married 27 years, purpose-driven, and built to last.

Faith that held through tumors, grief, and cancer cut from her own body — from boardrooms to bedside vigils. No fluff. Real stories, real frameworks.

\$500M+ Raised across 3 startups. Companies acquired by Amazon, Microsoft, IBM only — no inflated claims. Sarah has consulted for Governments of Britain, Ireland, Canada + BEDG (Business Economic Development Groups), bringing boardroom-tested strategies forged in real adversity.

30+ years building venture-backed technology firms, 23 books in 100 countries, 10x #1 Bestselling Author. From Silicon Valley to international economic development stages, she equips leaders to turn disruption into dominance.

Purpose-driven leadership expert • Faith, resilience, and results—without compromise. Booking 2026-2027 for international keynotes, virtual & in-person.

30+

YEARS BUILDING

23

BOOKS PUBLISHED

\$500M+

RAISED 3 STARTUPS

KEYNOTE TOPICS — EXPANDED

Purpose-Driven Leadership

VALUES THAT SCALE FROM STARTUP TO FORTUNE 500

Why companies built on purpose outperform by 3x. Sarah's 4-part Purpose Protocol—forged while building firms acquired by Amazon, Microsoft, and IBM only—shows leaders how to align profit, people, and principle. Faith that held through tumors, grief, and cancer cut from her own body.

Innovation & Disruption

BUILT FOR ACQUISITION, BUILT TO LAST

\$500M+ Raised across 3 startups. From zero to acquisition: the innovation system that attracted Amazon, Microsoft, and IBM. Learn the Disruption Audit that turns market shifts into moats.

Winning Through Adversity

FROM TUMORS TO TRIUMPH

I've had hardships — cancer, divorce, and still overcame with faith. Married 27 years. Faith that held through tumors, grief, and cancer cut from her own body — from boardrooms to bedside vigils. No fluff. Real stories, real frameworks.

Entrepreneurial Mindset

FROM IDEA TO EXIT

The operator's playbook: \$500M+ Raised, 30 years of founding, scaling, and selling to Amazon, Microsoft, IBM. From pitch to P&L, the mindset shifts that separate founders who burn out from those who break through.

BOOKS & AUTHORITY

23
BOOKS

10x #1 Bestselling Author
Published in 100+ Countries

Full bibliography available at:

sarahgerdes.com/books

No AI-invented titles. Verified catalog only.

BROADCAST EXPERIENCE

- ▶ KING 5 (NBC Seattle) - New Day Northwest, circa 2014
- ▶ KUTV 2 CBS Salt Lake City — live segment

SIGNATURE STYLE

"Faith that held through tumors, grief, and cancer cut from her own body — from boardrooms to bedside vigils. No fluff. Real stories, real frameworks, real transformation."

AS SEEN IN

Inc. • Fortune • The Economist • Fox / CNBC • Business Journals

No CNN • Verified Only

BOOK SARAH

INTERNATIONAL KEYNOTE • VIRTUAL & IN-PERSON • 2026-2027

Booking Q4 2026 & 2027 • 23 Books • \$500M+ Raised • 100+ Countries

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